sdkpxl@gmail.com
www.sandeepkavuru.com
+1(669) 215-8991

Sandeep Kavuru
User Experience Designer | Information Architect

Education

Governors State University.
2016 – 2017 | University Park, IL

Masters in Computer Science

Skills

Design.

Interactive Media Design, Data Visualization, Strategy Designing, Wireframes, Mock-ups, Motion Design using Principle & After Effects, Personas, Visual Design, Style Guide.

Prototyping.

Rapid Prototyping using Adobe XD, Sketch, Figma, Framer and Keynote, User flow demonstration and designing using Axure RP.

Research.

Data Visualization, Information Architecture, A/B testing, Data Research and Analysis.

Collaboration.

Communicative, Pixel oriented, Team Player, Brainstorming, Humor, Creativity, Innovation.

Work Experience

US Bank. XA & Design Lead
Sep 2020 – Present

- Presently, I lead a design team to enhance the UX patterns for a fleet application that is thriving for a new interface and experience while also making sure that it is WCAG compliant.
- As an experience architect, I am responsible for bringing in simple design patterns that can be used by our users for performing their daily duties.
- I design wireframes, oversee product specifications, facilitate design reviews with stakeholders and design teams across the bank and constantly work with A11Y consultant to make sure that the designs are WCAG compliant.

World Bank Group. UX & Creative Head
Feb 2020 – Sep 2020

- I designed, developed, and orchestrated the launch of the most sophisticated data application called "Malena". Malena is a Machine Learning Artificial Intelligence based ESG Analyst.
- During this project I addressed many data visualization concepts that could help the analysts accomplish their responsibilities.
- Collaborated with data scientists, data engineers and innovation engineers across the world, to solve some complex data sets that needs a language to speak with the analysts.
- Also, collaborated with the offshore stakeholders and developers for gathering requirements and delivering them.

CNA Financial. UI UX Design Lead
Feb 2019 – Feb 2020

- I am responsible for the design of CNA's first user front web application (CNA Bill Pay) that is used for payment services.
- Optimized the end-to-end payment experience for our clients and users by designing an interface that carries simple UX patterns.
- Responsible for designing interfaces, wireframes, iconography, and style guide for the application using Adobe Suite and Axure RP.
- And Developed UI components using HTML, CSS and JS while solving for ADA guidelines and these components are later used by the development teams.

Aon Affinity Solutions Inc. UI UX Designer | Information Architect
Aug 2018 – Mar 2019

- Lead a design team to create new user experience patterns and interfaces for an application that is launched across the globe in 5 different languages.
- Worked closely with the stake holders and product associates to understand the requirement and enhance the product features to meet their business goals.
- Conducted benchmarking studies of competitor products from a human interface standpoint, which helped in improvising the design system that involved all the guidelines and design principles. This design system will help the organization in establishing a strong identity.

Mastercard. Interface Designer
Dec 2017 – Aug 2018

- Assisted designing team with user personas and wireframes.
- Conducted extensive user research as the application we design is a very new innovative interactive screen that is unlike a mobile or web.
- Designed multiple UX Flows, wireframes, and prototypes to demonstrate different user strategies.
- Worked on data visualization concepts and statistical representation of data to the users for a better interaction.
- Worked with backend team to understand the complexities in carrying out the data and worked on improvising the UX Flow in those regions.
- Assisted the development team by developing a few UI components that needed some design enhancements and styling.

Amazon Development Center. UX Designer
Jun 2015 – Mar 2016

- Conducted extensive research on Customer Delight Portal which assists the Customer Service agents in better serving our customers.
- Designed a portal to log in the customers feedback for the customer service representative who assisted them. This portal helped the CSM's to assist their team with proper feedback and educate them in areas they lack.
- Designed the UI screens and several graphic elements for the CDP Portal that went live in NA, Australia, India, UK, and Japan.

Valcal Solutions. UI UX Designer
Nov 2014 – May 2015

- Designed IoT interfaces for several custom validation equipment's. These equipment's are manufactured and sold across 2 different countries.
- Worked with the Product teams in improvising the user experience of the IoT devices after constant research and testing.
- Created a mobile responsive marketing site, help desk portal and responsive email templates.